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Attorney Docket No. AMAZON.074A Pate: June 7, 2001

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ASSISTANT COMMISSIONER FOR PATENTS

WASHINGTON, D.C. 20231

ATTENTION: BOX PATENT APPLICATION

Sir:

Transmitted herewith for filing is the patent application of

Inventor(s):

Ryan J. Snodgrass & Michael McDaniel

For:

IDENTIFYING AND PROVIDING TARGETED CONTENT TO USERS HAVING

COMMON INTERESTS

REQUEST AND CERTIFICATION UNDER 35 U.S.C. § 122(b)(2)(B)(i)

I hereby certify that the invention disclosed in the attached application has not and will not be the subject of an application filed in another country, or under a multilateral agreement, that requires publication at eighteen months after filing. I hereby request that the attached publication not be published under 35 U.S.C. § 122(b).

Enclosed are:

(X) Fourteen (14) sheet(s) of drawings.

(X) Return prepaid postcard.

CLAIMS AS FILED				
FOR	NUMBER FILED	NUMBER EXTRA	RATE	FEE
Basic Fee	. ,		\$710	\$710
Total Claims	37 - 20 =	17 ×	\$18	\$306
Independent Claims	6 - 3=	3 ×	\$80	\$240
If application contains any multiple dependent claims(s), then add			\$270	0
TOTAL F	ILING \$	1256		

- (X) A check in the amount of \$1256 to cover the filing fee is enclosed.
- (X) The Commissioner is hereby authorized to charge any additional fees which may be required, now or in the future, or credit any overpayment to Account No. 11-1410.

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(X) Please use Customer No. 20,995 for the correspondence address.

Ronald J. Schoenbaum Registration No. 38,297

Attorney of Record

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Ronald J. Schoenbaum

Assistant Commissioner for Patents Washington, D.C. 20231

CERTIFICATE OF MAILING BY "EXPRESS MAIL"

Attorney Docket No. :

AMAZON.074A

Applicant(s)

Snodgrass, et al.

For

IDENTIFYING

AND

PROVIDING

TARGETED CONTENT TO USERS HAVING COMMON INTERESTS

Attorney

Ronald J. Schoenbaum

"Express Mail"

Mailing Label No.

EL 759703595 US

Date of Deposit

June 7, 2001

I hereby certify that the accompanying

Transmittal in Duplicate; Specification in 42 pages; 14 sheets of drawings; Check(s) for Filing Fee(s); Return Prepaid Postcard

are being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated above and are addressed to the Assistant Commissioner for Patents, Washington, D.C. 20231.

Jose Colunga

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